

AWARD ANNOUNCEMENT

SUPPLIER OF THE YEAR AWARD

DATE: March 18, 2009

TO: Leadership Eastside

Regina Glenn, Founder, President and CEO of Pacific Communications Consultants, Inc., was recently awarded the *Supplier of the Year Award (Category 1 - Annual Sales <\$1M)* by the Northwest Minority Supplier Development Council (Northwest MSDC), a regional affiliate of the National Minority Supplier Development Council (NMSDC).

The MSDC has been an advocate for minority businesses by working with and providing a direct link with corporations and public agencies that understand the importance of having a diverse supply base that reflects their customers, as well as today's global economy.

The Supplier of the Year was chosen from a pool of eight firms in the Northwest who were evaluated on the basis of business growth, development and performance, community service, and the ability to overcome challenges brought on by the company owner's heritage.

As a regional winner of this award, Glenn will also attend the National Minority Supplier Development Council Annual Conference in New Orleans on October 25-28, 2009, where 16 nationwide minority-owned businesses will be selected as top honorees from a group of 75 nominees from across the country.

Glenn's company, Pacific Communications Consultants, Inc., is a full-service management consulting firm that specializes in enabling its clients to communicate their messages. www.pccus.com

Attachment: Press Release



FOR IMMEDIATE RELEASE

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**REGINA GLENN, PRESIDENT OF PACIFIC COMMUNICATIONS CONSULTANTS INC.
AWARDED "SUPPLIER OF THE YEAR" BY
THE NORTHWEST MINORITY SUPPLIER DEVELOPMENT COUNCIL**

Bellevue, WA – March 16, 2009 – Regina Glenn, founder and president of Pacific Communications Consultants Inc. was recently awarded the "Category I Supplier of the Year Award" by the Northwest Minority Supplier Development Council (Northwest MSDC), which is a regional affiliate of the National Minority Supplier Development Council (NMSDC).

The Category I Supplier of the Year was chosen from a pool of eight firms who were evaluated on the basis of business growth, development and performance, community service and the ability to overcome challenges brought on by the company owner's heritage or background. As a Category I business, annual revenues are under \$1,000,000.

"We've worked tirelessly with many businesses in the Seattle area to implement community outreach programs that reach minority business enterprises," said Glenn. "That's why, of all the awards I've received over the years," said Glenn "what makes this such an outstanding honor is that the award is proof of recognition by our many clients, past and present.

Nominees for the nine different award categories attended the NWMBC Summit Gala Event on March 6, 2009 at the Westin Hotel in Seattle. As a regional winner, Glenn will also attend the National Minority Supplier Development Council Annual Conference in New Orleans on October 25-28, 2009 where 16 nationwide minority-owned businesses will be selected as top honorees from a group of 75 nominees from across the country.

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About Pacific Communications Consultants:

Pacific Communications Consultants is a full-service consulting firm which specializes in enabling its clients to communicate in an effective manner with diverse communities and neighborhoods within the Puget Sound region. As the President of Pacific Communications Consultants, Regina Glenn has designed and assisted in the implementation of numerous programs related to public involvement, community relations and supplier diversity for a large range of firms Sound Transit, DKA, Walsh Construction, U of W and CH2MHill to mention a few. www.pccus.com

About the Northwest Minority Supplier Development Council and the National Minority Supplier Development Council:

The Northwest Minority Supplier Development Council (Northwest MSDC), formerly the Northwest Minority Business Council is a regional affiliate of the non-profit organization: National Minority Supplier Development Council. For over 30 years, Northwest MSDC has been an advocate for minority businesses by working with corporations and public agencies that understand the importance of having a diverse supply base that reflects their customers, as well as today's global economy. The organization currently serves the states of Washington, Oregon, Montana, Idaho and Alaska. www.nwbc.biz

The primary objective of the National Minority Supplier Development Council (NMSDC) is to provide a direct link between corporate America and minority-owned businesses. Chartered in 1972 to provide increased procurement and business opportunities for minority businesses of all sizes, the NMSDC has 39 regional councils, and matches more than 15,000 minority business enterprises (MBEs) with over 3,500 corporate members. www.nmsdc.org.

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